



Kujawy and Pomorze University in Bydgoszcz

International Interdisciplinary Conference

Europe Today and Tomorrow

Economy, Society and Environment

March 21, 2025

(Toruńska 55-57, 85-023 Bydgoszcz)

CONFERENCE PROGRAM

10.00 - 10.30	Registration of participants Join the meeting now
10.30 - 12.20	Opening and First Session Moderator: Sylwia Czakowska, PhD
10.30 - 10.35	Dariusz Czakowski, PhD Assoc. Prof. Vice-Rector for Economic Affairs and International Cooperation - Kujawy and Pomorze University in Bydgoszcz <i>Conference opening</i>
10.35 - 10.50	Professor Viktor Greshta National University Zaporizhzhia Polytechnic (Ukraine) <i>Innovative regional polytechnic universities in the European Ukraine of the future</i>
10.50 - 11.05	Mariia Pavlenko National University Zaporizhzhia Polytechnic (Ukraine) <i>Navigating Today's Challenges, Securing Tomorrow's Opportunities with the help of Youth</i>
11.05 - 11.20	Diana Micevičienė, PhD Assoc. Prof. Panevėžys University of Applied Sciences (Lithuania) <i>Brand Image Development: Case Of Of A Small Parcel Delivery Company (online)</i>
11.20 - 11.35	Olena Tokarenko, PhD Assoc. Prof. , Berdyansk State Pedagogical University (Ukraine) <i>Experience of the countries of Central and Eastern Europe on the way to EU membership: main lessons for Ukraine</i>
11.35 - 11.50	Kristina Karosevičienė, Daiva Šileikienė, PhD Kolping Higher Education Institution (Lithuania) <i>Hydrogen Technology Applications in The Transport Sector (online)</i>
11.50 - 12.05	Petrit Dollani, PhD University of Tirana (Albania) and Warsaw School of Economics (Poland)

	<i>The Challenges Of Service Sector in The Western Balkan Countries Toward Their Integration</i>
12.05 - 12.20	Dariusz Czakowski, PhD Assoc. Prof. Kujawy and Pomorze University in Bydgoszcz (Poland) <i>Comparison of production factor efficiency in the European Union member states</i>
12.20 - 13.00	Break / Snack lunch
13.00 - 13.00	Second Session Moderator: Dariusz Czakowski, PhD Assoc. Prof.
13.00 - 13.10	Petro Gudz prof. AKP, dr hab. Kujawy and Pomorze University in Bydgoszcz (Poland), Prof. dr hab. Maryna Gudz National University Zaporizhzhia Polytechnic (Ukraine) <i>Methodology of scientific knowledge of business and innovation regional ecosystems</i>
13.10 - 13.20	Anastasiia Bezkhlibna, PhD Assoc. Prof. National University Zaporizhzhia Polytechnic (Ukraine) <i>Innovative ecosystems in social and economic relations</i>
13.20 - 13.30	Tomasz Kalaga, PhD Kujawy and Pomorze University in Bydgoszcz (Poland) <i>Dwelling in dealing: some hermeneutic dilemmas in calculative culture</i>
13.30 - 13.40	Kamil Margielewicz University of Silesia in Katowice, Katowice Business University (Poland) <i>Environmental protection in the European Union. The context of protecting large forest areas, and storing radioactive waste</i>
13.40 - 13.50	Adam Gajek – non affiliated (Poland) <i>The Role of the European Union in Advancing Green Skills Development in Poland 3 (online)</i>
13.50 - 14.00	Katarzyna Szczepczyk Warsaw School of Economics (Poland) <i>Strong dependence on economic growth as a source of deepening social inequalities in the European Union (online)</i>
14.00 - 14.10	Ivan Perepelkin Jagellonian University (Poland) <i>Economic aspect of Moldova-China relations (online)</i>
14.10 - 14.20	Yahor Zayats Pomeranian University in Słupsk (Poland) <i>AI & Automation: Reshaping the IT Job Market (online)</i>
14.20 - 14.30	Sylwia Czakowska, PhD Kujawy and Pomorze University in Bydgoszcz (Poland) <i>Corporate Sustainability Reporting in Poland - Challenges and Dilemmas</i>
14.30	End of the conference